



300% Ecommerce Rapid Growth, along with Local Storefront Dominance



Hired in late 2016, Atlanta SEO was tasked with complete website SEO optimization and promotion across thousands of categories, subcategories and product pages. Traffic went from:

\$5,116 worth to \$15,360, roughly 300% increase, which has led to more traffic, leads and sales both locally and nationally (ecommerce).

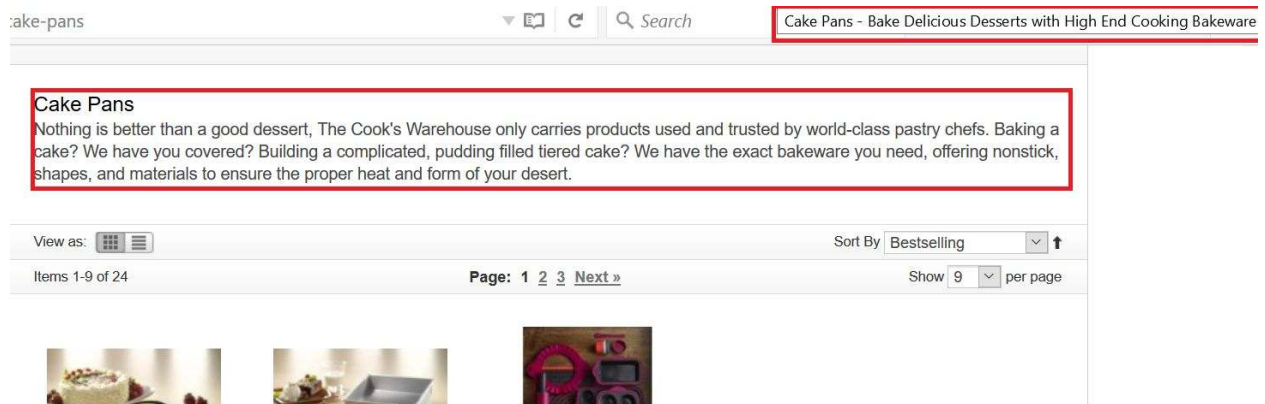
The Brand Promoted: The Cook's Warehouse



The Cook's Warehouse: The Cook's Warehouse is a major cookware and cutlery retail company with multiple locations in Georgia, United States. They sell both locally (in store) and nationally through Ecommerce website.

Methodology: Website SEO technical Audit followed by best practices for keyword research and implementation including thousands of enhancements made across thousands of titles, descriptions, keywords and Onpage SEO content.

Deliverables (Example):



Increased CTR (Click Through Rate) done through compelling title creation, increased time on website through creative, compelling description writing, and increased rankings through best practice page optimizations including structured data, h1, alt text and keyword rich copy.

High end promotions and data syncing across real websites, in aggregate increasing rank across thousands of webpages resulting in 300% growth within 4 months.